



1. The MYOB Digital Challenge will consist of two rounds: a preliminary round and a final presentation.
2. Challenge entrants must be:
  - A current undergraduate or postgraduate student at a New Zealand or Australian University
  - Entrants may enter as individuals or in teams of 2 – 4
  - An entrant may also request to be placed in a team with other individual entrants from the same university.
3. Employees and contractors of the Organisers, and their immediate families, are not eligible for entry.
4. Challenge Period:

Preliminary Round	Start time and date: 6am AEST/ 8am NZST on 11 July 2022
	Closing time and date: 9pm AEST/ 11pm NZST on 18 July 2022
Final Presentation	To be held on Thursday 4 August 2022 12pm AEST/ 2pm NZST

#### PRIZES

5. There will be six (6) winning entrant(s):
  - The winning team (first place) will receive \$4,000
  - The second place will receive \$2,000
  - The third place will receive \$1,000
  - Teams that place 4th, 5th and 6th will receive \$500 each
6. The total value of the entire prize pool is AU\$/NZ\$8,500. The prizes are not exchangeable and cannot be redeemed for cash.
7. All winners will be paid in the currency of their university's country of origin, either Australian dollars or New Zealand dollars.
8. The Organisers will transfer the prizes to the winners by way of bank transfer within 10 working days of the Final Presentation. For winners in teams, the prize money will be transferred to one nominated team member only.

#### CHALLENGE ENTRY

9. By participating, each entrant agrees to be bound by these conditions.
10. The challenge starts at the time and date specified in section 4 for each round. Entries must be received by the time and date specified in section 4 (Challenge Period).
11. To enter the challenge, the entrant must, during the Challenge Period:

##### Preliminary Round:

- Each entrant whether individually or in teams must submit a 5-10 minute video of their submission, along with a 1-page executive summary (PDF or Word document).

12. By entering the challenge, each entrant consents to:
  - (a) receipt of any communication regarding the challenge and other communication which informs the entrant of the Organisers's products, services and events; and
  - (b) the Organisers using the entrant's name, likeness, image, photo, testimony or submission to the challenge in any media for an unlimited period without remuneration for the purpose of advertising and marketing this challenge (including any outcome), the Organisers's products and services or the Organisers more generally.
13. All entries must be the original independent creation of the entrant, owned by the entrant and free of any claims, including copyright or trademark claims by other parties. Entries must not have been published previously or have won any awards or prizes in other competitions.
14. The Organisers reserves the right to:
  - (c) verify the validity of entries and entrants;
  - (d) disqualify any entrant who submits an entry that is not in accordance with these conditions;
  - (e) to disqualify any entrant submitting an entry which infringes a third party's intellectual property rights, or in the Organisers's opinion, includes objectionable content, including but not limited to profanity, potentially insulting, inflammatory or defamatory language.
15. Incomplete, indecipherable, or illegible entries will be deemed invalid. If there is a dispute as to the identity of an entrant, the Organisers reserves the right, in its sole discretion, to determine the identity of the entrant.

#### **SELECTION OF WINNING ENTRANTS**

16. For the Preliminary Round, judging will take place between 19 July 2022 and 27 July 2022. The finalists will be informed on Wednesday 27 July via email.
17. For the Final Presentation, judging will take place online on 4 August 2022.
18. The challenge is a game of skill. Each entry will be individually judged by the Organisers based on literary and creative merit. Chance plays no part in determining the winning entrant.
19. Specifically, the Challenge requirements and judging criteria for each round are:

##### Preliminary Round:

- Judges are made up of the UACC's executive team and MYOB team members.
- Finalists will be chosen based on a range of factors, most importantly the feasibility of the entrant's ideas and the implementation of their solution.
- Engagement on the video submission, such as amount of likes/comments, will also be considered by the judges in selecting the finalists at their full discretion.
- 6 finalists (3 from NZ and 3 from AU) will be selected to prepare a 10-minute presentation for the final round.
- Every entrant, regardless of if they make finals, will be provided feedback on their submissions.

##### Final Presentation:

- The panel of judges are three MYOB Executives and one external expert.
- The finals will be hosted online, where each team will present over the course of a day, ending with feedback and announcement of winners. The Judges' decision is final, but entrants are welcome to ask for additional feedback.
- Further information on the Final Presentation will be provided prior to the final.

- The presentation is to be made on PowerPoint (or any other slide creation software) and a member of the entrant's team will need to share screen during the presentation.
  - Each team will have 10 minutes to present, followed by a 10 minute Q&A session.
  - Winners will be chosen based on a range of factors, most importantly the feasibility of the entrant's ideas and the implementation of their solution. .
20. The Organisers's decision is final and no correspondence will be entered into.
21. Entries are limited to one per entrant.
22. If for any reason a winning entrant does not take a prize by the time stipulated by the Organisers, then that prize will be forfeited.

#### **WINNING ENTRANTS' NOTIFICATION AND PUBLICATION**

23. The winning teams will be notified at the Final Presentation event on 4 August 2022.
24. The winning teams will be published via MYOB's marketing and social media channels (e.g., MYOB's LinkedIn and Twitter).

#### **ORGANISERS**

25. The Organisers are MYOB Group (**MYOB**), comprising MYOB Australia Pty Ltd, of Level 3, 168 Cremorne Street, Cremorne VIC 3121, Australia and MYOB NZ Limited, of c/- Level 7, 28 Brandon Street, Wellington 6011, New Zealand; and University of Auckland's Case Club (**UOCC**), of Owen G. Glenn Building, 12 Grafton Road, Auckland 1010.

#### **OTHER INFORMATION**

26. MYOB values your privacy. Please visit our Privacy Disclosure Statement ([www.myob.com/au/privacy-disclosure-statement](http://www.myob.com/au/privacy-disclosure-statement)); Privacy Policy for Australia ([www.myob.com/au/privacy-policy](http://www.myob.com/au/privacy-policy)) and Privacy Policy for New Zealand ([www.myob.com/nz/privacy-policy](http://www.myob.com/nz/privacy-policy)) for more information on how we collect, use and disclose your Personal Information.
27. If for any reason this competition is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, unforeseen legal or commercial circumstances or any other causes beyond the control of the Organisers which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the Organisers reserves the right in its sole discretion, to cancel, terminate, modify, delay or suspend the competition, or disqualify any entrant, as appropriate.
28. By entering the competition, each entrant releases Instagram, Facebook, LinkedIn, YouTube and Twitter from all liability in relation to the competition and acknowledges that the competition is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, LinkedIn, YouTube and Twitter.